



Board Training Day

Thursday, October 11, 2012

Small Business Resource Center, Room 460

Class Day Chairs: Rebecca Fulks and Didi Henry

Guests: Ben Bruce, Class XXVIII and Keith Karst, Power South

**Presenter: Allison Black Cornelius,
Leadership & Governance Consultant,
Blackfish Strategies, Birmingham, AL**

Note: Members of Class XXVIII will be making up today's class. In this event, the current class members will be seated in the front seats of the classroom. We ask that our guests respect this arrangement.

Overall Objective: To learn the role and best practices for board members and staff in leading nonprofit and for profit organizations

7:30 a.m. – 7:50 a.m. Morning Coffee

7:50 a.m. – 7:55 a.m. Greetings and Introduction of Class Day Chairs, Harold Boone

**7:55 a.m. – 8:00 a.m. Announcements
Introduction of Presenter, Cheryl Carter**

Objective: To learn the differences and similarities between for profits and nonprofits and the role of the boards in each; to learn whether it is acceptable for a nonprofit to make a profit; to learn how nonprofits are regulated; and to learn how nonprofits should identify and define their core business.

**8:00 a.m. – 10:00 a.m. Chapter One – Building Virtuous Capital
The New Work of the Nonprofit Board (article)**

10:00 a.m. – 10:15 a.m. Break

Objective: To learn the difference in roles between board and staff in key management and leadership areas.

Objective: To identify the skills and qualities of authentic leaders, great managers and pseudo leaders.

10:15 a.m. – 12:15 p.m. Chapter Two – The Board as Leader

12:15 p.m. – 1:15 p.m. Lunch

Objective: To learn measurements of accountability among the board and of individual board members.

Objective: To learn best practices as applied to board committees, structures, outcomes and practices.

1:15 p.m. – 2:30 p.m. Chapter 3 – Structuring the Board for Performance

Objective: To increase one's awareness of the key elements and processes associated with board recruitment and orientation.

Chapter 4

2:30 p.m. – 2:45 p.m. Break

Objective: To utilize actual cases and open dialogue to discuss best practices.

2:45 p.m. – 4:30 p.m. Case Studies:
Coach K (article)
Coach Knight (article)
What A Star What A Jerk (article)

4:30 p.m. – 4:45 p.m. Evaluations

4:45 p.m. Adjournment